

FOR IMMEDIATE RELEASE

GAMES FROM FUNNYBONE TOYS IN 2016

Games from Funnybone Toys in 2016

Games can help strengthen cognition in people of all ages, not just children. A company called Funnybone Toys was created in 2011 to provide products that are a true combination of form, function, and beautiful, minimalist design--and that appeal to a wide age range. In 2016, Funnybone Toys is promoting several fun new games that will appeal to many people.

Anaxi is an incredibly fun game that can keep players occupied for hours.

"Melvin and Simon" is a classic memory game that also explores the art of collage. Melvin (a cat) and Simon (a dog) are getting into adventures on 24 different brightly-colored collage scenes that include depictions of scuba diving, building a fort and playing jazz. Just like in a traditional memory game, players attempt to match cards that are the replica of each other. When all the cards are matched, the player with the most matches wins the game. Although this game is a lot of fun to play

with a partner, it can also be enjoyed alone. Animal lovers will be especially fond of this game given the adorable animal imagery it includes. "Melvin and Simon" retails for \$16.99. To learn more, see here.

"Anaxi" uses 75 word cards, two base cards, an answer pad and a one minute timer to stimulate player's imaginations by connecting words in surprising ways. Anaxi cards come in three colors--red, orange and blue. Each card has



Funnybone Toys is a company that creates many unique and artsy games.

a different single word on it so in every round you must draw one red card, one orange card and one blue card (a really nice bonus feature of these cards is that they also include different line patterns so colorblind people can see the differences too). Overlap the three cards on the base card and read the words on each one. Hence, every round will include three words (one per card) such as "Pink," "Sweet" and "Fluffy." Flip the one-minute timer and then it will be up to you to write down as many people, places or things that you can think of that share overlapping qualities. So, you would need to think of things that are pink and sweet and fluffy...like cotton candy. You can also choose to only overlap two of the three words (like "Pink" and "Fluffy"). The player who thinks of the most things (and/or the most unique things--meaning a correct answer that no one else wrote down) within a minute wins the round. This game is certainly more of a brain teaser than other Funnybone Toys offerings and it is a lot more fun to play with partners (2-6 players is recommended). Families can easily get so into this game that they have hours of fun playing it around the card table! That said, if you want to play it alone you can. It retails for \$21.99. To learn more, see here.

"Arrazzles Under the Sea" is the first in a new series of building toys modeled after Arrazzles which are the multi-award winning, art-inspired building toy that was launched by Funnybone Toys in 2013. The Arrazzles cards have five different patterns of slots that let you create awesome 3D arrangements! You build an ocean filled with beautiful sea creatures—use 45 beautiful cards depicting a variety of marine creatures, including the occasional scuba diver. This is an extremely open-play game that can be enjoyed solo or with another player. Although it is fun to try and match cards with similar creatures, there really is no "wrong" way to assemble this so it has very relaxing—even borderline therapeutic--qualities. It retails for \$19.99. To learn more, see here.

"Spirot" is an artistic sequence game that requires players to stack Spirot Cards onto the corresponding photographic Board Cards and create rows of sequences to win points. A sequence consists of three cards in a row that all have ONE of four combinations. Essentially, all the cards must have the same color and pixel combination OR they must be all the same color and have all different pixel patterns. Other combinations can be that all three cards are different colors but have the same pixel pattern OR different colors and different pixel patterns. It sounds confusing, but once you get the hang of it this game is fun to play, even relaxing. This game is intended to be played by 2-4 players and scores must be kept via a scorecard--the first person to attain five points is the winner. This game can also be played alone. Spirot retails for \$15.99. To learn more, see here.

To learn more about the company in general, visit the Funnybone Toys website.

ABOUT FUNNYBONE TOYS:

While most people love to play games, very few appreciate the "art" that goes into their creation. This is because, for the most part, the art is hidden in the background, secondary to game play. But a new game design company was tired of seeing the art of games taking a back seat to play...so they decided put artwork on equal footing. Funnybone Toys was created in 2011 to provide products that are a true combination of form, function, and beautiful, minimalist design. One of our favorite elements of design is color, so color reigns supreme in every one of our products. We launched Funnybone Muse in 2013, allowing us to offer other items that inspire us, that are outside the toy and game category. Every product that comes out of our design studio will show our company's commitment to beautiful, minimalist design.