

DR. TOY'S BEST CLASSIC TOYS FOR 2014 Selected by **Stevanne Auerbach, Ph.D. (Dr. Toy)** and **Jennie Ito, Ph.D.**

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**11. Funnybone Toys: Funnybones Game**AE ES GE \$9.99 6-12 2014 855-386-2663 funnybonetoys.com

You can count on classic toys. These are the long lasting toys that “keep on playing” long after the batteries and latest fads are gone. Where do you turn for a selection that provides a timeless, fun experience that will hold your child’s interest? We are always searching for those lasting favorites of all children who have played with them. We have also found some excellent new updates of classic toys. Parents need to balance their children’s play experiences. They need to be reminded that classic, highly beneficial toys are still around. Parents and grandparents will quickly recall the fun they had with these same classic toys.

Stevanne Auerbach, Ph.D., known as Dr. Toy, has been tracking trends in the toy business for more than 30 years. In her just released Dr. Toy’s Best Classic Toys for 2014, she has searched across the entire toy industry for the great classic toys that fit the criteria for fun and high play value. She has been joined by Jennie Ito, Ph.D., who is also evaluating toys and applying her experience to selecting the best products.

Drs. Toy and Ito agree that “Classic toys are enduring and have many important benefits. They encourage the child’s interaction, involvement and are truly child-powered.” A wide variety of selections are included among this year’s winners. The list reflects toys that these experts say “are perfect for all ages and interests from baby to older children, teens, and adults, from low to high tech, and from nature to nurture.”

Many parents and grandparents want to introduce a child to that special favorite, a yo-yo, Lincoln Logs, Erector Sets, Tinker Toys, an Etch-A-Sketch, a first teddy bear, Raggedy Ann doll, or Lionel electric trains. Classics are ‘basics’ that never go out of style. You can recall favorite playthings including Jacks and Ball, paper dolls, pick-up sticks, and a long-time favorite, marbles. Certainly, anyone who has ever tried a hula-hoop still finds it fun to swirl one of the colorful plastic hoops anytime, and for exercise, stress reduction, and amusement add a Frisbee or jump rope. “Classic toys,” Dr. Toy says, reflecting back to her own youth, “are toys you return to from your own childhood like the shiny, durable Radio Flyer red wagon, scooter, or tricycle.

Drs. Toy and Ito carefully survey the toy marketplace year round to select a wide-range of great classic toys. They keep abreast of new products, and on the enduring and endearing qualities of the toys of yesteryear.

The winners of the annual classic toy search are included in Dr. Toy’s Best Classic Toys for 2014, available now on the free, popular, accessible website that presents her award selections for parents and teachers to benefit children. Dr. Toy’s Guide, www.drtoy.com, provides all pertinent information and includes photos, complete product descriptions, links to company sites, and consumer information.

If you are at a loss for an appropriate toy for the child in your life, the suggestions found in the Dr. Toy’s Best Classic Toys for 2014 will help you more easily locate valuable products to introduce to your child. These toys have truly met the “test of time.” They have endured, entertained, and satisfied children for many years, and will continue to do so for many years to come.

Visit the website to find out what all the excitement is about. Then make some of your own by selecting those products that most appeal to your child (or yourself). You will easily share the fun of a special classic toy with your child. You may recall the fun of that toy when you were little. If that’s the case, you can enjoy carrying on a family tradition that spans several generations. Consider finding your favorite classic toy to enjoy. Many adults collect toys as a fun hobby. Adults need more time to play for social, emotional, and physical benefits. “More playtime for all!” is the best Dr. Toy’s Rx for playtime for children and adults