

Party Decorations How-To | Rolli Stamps

SARAH SCHWARTZ | JUNE 27, 2014

I need to start this post off with a confession: I am no Pinterest mom. My child's birthday parties are not polished, carefully-thought out affairs, the stuff of magnificent inspiration boards that make all the other moms jealous.

In fact, my daughter Veronica was born June 29 — which means that every year I scramble to put her party together following National Stationery Show (NSS) and our summer issue of Stationery Trends, which goes to press mid-June. This year I received two invitations to birthday parties the same week of my daughter's right after I got back from NSS, which put me in a bit of a panic, never a good state to start planning.

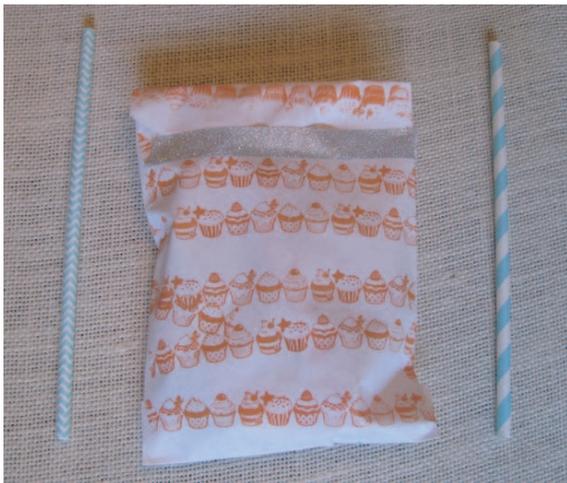
So I hurriedly sent out a digital save-the-date and got to work. I had already reserved the party room at our local skating rink — and what more fitting theme for a summer ice skating party than Frozen?

Luckily my daughter loves arts & crafts, so I had a willing assistant. I had already been contacted by Canvas Corp., which manufactures blank stationery items that makers use to create their own lines. The company's Camille Malkiewicz sent me a bevy of goodies, including the makings for a banner. She had already sprayed white and grey harlequin paper with some blue glitter mist and marked them on the back with a banner template. I had some leftover snowflakes from a class project, so we sprayed them too and hung them from the banner with white clothespins.

My daughter realized that we had the perfect amount of banner pieces to spell out "Veronica" so I outlined the letters in black Sharpie, and she colored them in. We pinned it all on hot pink hemp rope, and, voila! The banner was done!

Canvas Corp. also sent along some white bags and clear glitter paint, so Veronica & I painted the bags, and then used these rolling stamps — called **Rolli Stamps** — that had been sent to me some months back. These were a lot of fun to put together!

We sealed the bags with some fabulous glitter tape from the oh-so-fabulous beve! — you'll be hearing a lot more about them — and the bags were ready too!



We had a few more fun elements, like this sign that was hand-lettered for Veronica on 42nd Street in Manhattan a few weeks previously, to dress up the room. The tape came in really handy for hanging this up, and peeled right off after without damaging the poster.

This was the first year I had such a willing & capable assistant, who as you can see was ready to hit the ice! Camille also sent some little die-cut pink snowflakes & deco-mesh, which we used on the tables (we tacked the ribbon to the underside with the glitter tape).

In the end, the room definitely said "party" without being over-the-top, and Veronica & I had a lot of quality time putting it all together. And, most importantly, everyone had a lot of fun at the party. Not only was the ice rink deserted in late June, it was a nice respite from all the heat and humidity we had been getting. Even girls who had never ice skated gave it a try. I can't thank Beve!, Canvas Corp. & Rolli Stamps enough — and meanwhile, my eight-year-old is already planning next year's party!